



THE feltexgreenTM COLLECTION

carpet that makes the world of difference



INTRODUCING the **feltexgreen** collection – the latest advancement in carpet manufacturing. Carefully crafted by Feltex Carpets, using *DuPontTM Sorona[®] renewably sourcedTM polymer, the **feltexgreen** collection is revolutionary in its field. Featuring an incredible environmental story, impeccable style, practicality and comfort, as well as extensive warranties, the **feltexgreen** collection is the perfect flooring solution for your family home.

*37% of polymer weight contains renewably sourced ingredients



FELTEX CARPETS ENVIRONMENTAL JOURNEY

FOR MANY YEARS Feltex Carpets has had a clear vision of becoming the market leader in 'green' carpet manufacturing. In March 1994 the Feltex Carpets environmental journey began when it became the first carpet manufacturer in Australasia to become an Environmental Choice licensed supplier for the manufacture of Wool Pile and Wool-Rich pile carpets. This demonstrates the company's long-standing

commitment to minimising its impact on the environment in terms of materials used, water conserved, energy consumed, waste produced and discharged, and emissions.

Feltex Carpets produce wool based and synthetic carpets to provide its customers with choice. In recent years, the demand in New Zealand for synthetic carpets has grown due to the amazing features and benefits that man-made fibres can now offer. In meeting that changing demand, Feltex Carpets maintains its commitment to the environment. As with its wool based collections, Feltex Carpets endeavour to provide a range of synthetic carpets that similarly have less impact on the environment than other products of the same kind.

With this in mind, Feltex Carpets is proud to introduce the **feltexgreen** collection which offers a man-made carpet fibre which is 'kinder' to our environment than some alternative man-made fibres.

The **feltexgreen** carpet collection contains *DuPont™ Sorona® renewably sourced™ polymer. Sorona® is different from traditional other synthetic fibres because the key ingredient in Sorona® (Bio-PDO™) is made from agricultural feedstock's, rather than petrochemicals.

feltexgreen Environmental Credentials

The **feltexgreen** collection is another example of Feltex Carpets' ongoing commitment to reducing its impact on our precious environment.

- *Contains DuPont™ Sorona® renewably sourced™ polymer
- Any unused parts of the corn are utilised for agricultural feedstock
- Greenhouse gas emissions from the production of Sorona® is 63% lower compared to the production of an equal amount of nylon 6 (CISO standard 14040)*
- **feltexgreen** is manufactured under ISO 14001:2004 certification. The internationally recognised ISO 14001 standard sets out requirements for an environmental management system (EMS) which has enabled Feltex Carpets to measure and document how the company can reduce its environmental impact
- The **feltexgreen** collection is Environmentally Certified by the Australian Carpet Classification Scheme.

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THE REVOLUTIONARY MANUFACTURING PROCESS

- 1 growing and harvesting corn
- 2 sugar is extracted from the kernels of the corn to make Bio-PDO™ (the key ingredient in Sorona®)
- 3 the Bio-PDO™ enters a revolutionary process to become Sorona® polymer
- 4 Feltex Carpets extrudes the Sorona® polymer into Triexta yarn
- 5 **feltexgreen** carpet manufactured using Triexta yarn
- 6 the finished carpet is transported to New Zealand carpet retail stores
- 7 the carpet is installed in the home environment



INVEST WISELY IN YOUR HOME

YOUR CARPET REPRESENTS a substantial investment and you want it to look attractive for years to come. Cheap carpets can look good initially but are not likely to last. Spending more on a quality **feltexgreen** "residential extra heavy duty including stairs" rated carpet will mean that your carpet will look and perform better, for longer.

HOW DO YOU KNOW IF YOU ARE BUYING A QUALITY CARPET?



THE FELTEXGREEN COLLECTION has been produced under the internationally recognised ISO9001 quality management system which means you can purchase with confidence.

The level of quality is determined by its construction, fibre type and weight. If you are unsure as to what quality best suits your needs, it is a good idea to ask what performance rating the carpet has achieved. For example, a carpet that achieves a residential extra heavy duty rating is superior to a carpet that achieves a residential heavy duty rating.

COLOUR

COLOUR IS ONE of the most important factors to consider when building a new home or renovating. That's why the **feltexgreen** collection offers a unique colourbank designed especially for New Zealand home interiors. Colour impacts on the mood, feeling and the personality of a room. Colour can also help alter the appearance of a room's size, allowing you to make the most of natural and artificial light.



COMFORT AND STYLE

FEATURING STYLISH DESIGNS and the ultimate in softness, the **feltexgreen** collection will have the perfect carpet solution to enhance your home interior furnishings.

WARRANTY AND MAINTENANCE GUIDE

THE FELTEXGREEN COLLECTION is very very easy to maintain as the collection is less susceptible to soiling, is stain resistant and when it is cleaned, the fibres dry quickly! For more information please refer to the standard Feltex Warranty and Maintenance Guide which can be obtained from your nearest Feltex Dealer, www.feltexcarpets.co.nz or 0800 100 008.



THE WARRANTIES



FIFTEEN YEAR STAIN PROTECTION WARRANTY*

Protects against most food and beverage spillages

Stain Protection

The **feltexgreen** collection allows you to relax and enjoy your carpet, as even the most stubborn household spills can be easily removed with cold water.

- Relax because spills are easily removed from the carpet
- Permanent stain resistance is engineered into every fibre of the carpet – it cannot wash or wear off over time.



FIFTEEN YEAR ABRASIVE WEAR WARRANTY*

Protects against fibre loss, given normal residential wear

Durability

The **feltexgreen** collection boasts a unique combination of softness and durability which is exactly what New Zealand families require from their carpet.

- Extremely hard wearing as the fibres bend easily and rebound quickly
- Due to a unique molecular structure in the Sorona® polymer the **feltexgreen** collection resists matting and crushing
- Resilient – pile fibres will bounce back.



FIFTEEN YEAR COLOURFAST WARRANTY*

Protects against fading and ozone damage

Colourfastness

The new ColourSafe™ dye technology locks the colour into each fibre via a solution dye process which provides new capabilities in carpet colourfastness. Designed for our harsh New Zealand atmospheric conditions, this collection is extremely resistant to fading and performs well in areas of direct sunlight.

- The colour is locked into the yarn fibres permanently
- Open up your home and bring the natural sunlight indoors.



LIFETIME ANTISTATIC WARRANTY*

Reduces and protects against static build up





DuPont, Sorona® and the Renewably Sourced™ Logo are trademarks of DuPont or its affiliates, and are used under licence to Feltex Carpets Pty Ltd. *Conditions apply – * **feltexgreen** warranties apply to residential indoor use of the carpet in an owner-occupier single family residence (excluding stairs unless appropriately rated) in accordance with manufacturer's guidelines. For full information in respect to the scope and limitations of these warranties, this document must be read in conjunction with the Feltex Carpets Warranty and Maintenance Guide. You can obtain a copy of this document by visiting your nearest Feltex dealer, by telephoning 0800 100 008 or it can be downloaded from www.feltexcarpets.co.nz. These warranties are provided by Feltex Carpets and give the consumer specific rights in addition to their normal consumer rights, which remain in effect in addition to these warranties. +Greenhouse gas emissions from the production of Sorona are 63% lower than nylon 6 (CISO standard 14040). Man-made fibre.



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